



**lifestyle learning**  
DIRECT

# The Knowledge Tree



## FROM THE EDITOR'S DESK...



Well, another winter has arrived and the days have grown a little chilly, even here on the sunny Gold Coast. But after the rain of the past few

months, it's great to see clear blue skies once again. The change in weather has also been churning up my creative writing juices, and although it's been a while since my last book was published, maybe it's time to hit the keyboard running again. I can picture myself sitting in front of my log fire, *tap-tap-tapping* away at my laptop with my Abyssinian cat purring by my side. Mmmnnn. Sounds idyllic, doesn't it?

Meanwhile, if you want to run a wedding planning business, or you simply want to plan your own wedding and have the day run smoothly without breaking your budget, our new Wedding Planning course is for you. The wedding planner has a range of tasks, from hiring the band, talking to the photographer, finding a caterer, obtaining the lowest prices, being extremely well-organised and, above all, having the ability to stay calm when everyone else is not. In our Lifestyle Learning Direct Wedding Planning course you learn how to strategise, handle tricky situations and pre-wedding jitters, build strong relationships with your clients and market your business. We give you an understanding of the requirements of running a wedding planning company, look at all the financial aspects and objectives for building your business, and detail all the

important elements needed for operating in the wedding industry. Simply log on to our website for more details, or phone our friendly Student Services Department staff on (07) 5630 6132.

Alternatively, perhaps you are one of the tens of thousands of viewers who have been tuning into to watch the cooking shows, such as *My Kitchen Rules* or *MasterChef*, that are so popular on television lately? Well, here at Lifestyle Learning Direct we're offering a great "Winter Special" on our Cooking & Catering course, and what better way to spend those crisp winter nights than experimenting in your very own kitchen. Check out our offer on page 3 of this newsletter.

Many thanks to all our students, both past and present, who have written to tell us about their successes in their chosen fields of study: their achievements are all noted in our Brag Board section on page 2. Don't forget, if you have similar news to share, just drop me a line and we'll include it in the next newsletter. Also, look out for past student Fleur McDonald's latest novel *Blue Skies* in the bookstores since April.

Best wishes,

Robyn Lee Burrows

## Em@iling Assignments

**Want to dramatically reduce your assignment turnaround times, save postage and complete your course faster?**

Many students don't realise they can submit their assignments via email, and a simple click of a button can have your work winging its way through cyberspace instead of traveling by regular "snail" mail. However, if you wish to use this submission option, the following procedures will simplify the process.

- Assignments must be saved as Word® documents (.doc file extensions) and submitted as a single file. Any graphics must be included in the file and not sent separately.
- Submit only one assignment at a time and wait for its return before emailing the next.
- For clarification purposes, the email subject heading MUST include your student ID, course name and assignment number.
- Editing & Proofreading assignments can only be emailed if the attachment is a clear scanned copy and can be easily read.

When our Student Services Department receives your emailed assignment, it is directly forwarded to your tutor for marking, circumventing possible postal delays. A reply is also emailed to you, confirming our receipt of your assignment.

Students who elect to submit their assignments electronically, also receive additional modules of their course in this format, along with the return of their marked assignments.

If you would like to submit your assignments by email, simply send them as file attachments to [info@lifestylelearningdirect.com](mailto:info@lifestylelearningdirect.com).

Please note: for practical purposes, assignments for some of the design courses (such as fashion, garden and interior) are unsuitable for emailing. If you are unsure of the requirements, please contact our Student Services Department.

## The Knowledge Tree subscription form

To receive our quarterly newsletter by mail, please fill in your details and return to Lifestyle Learning Direct, along with your payment.

Name: \_\_\_\_\_ Student #: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: ( ) \_\_\_\_\_ Email: \_\_\_\_\_

I wish to pay \$10 for my annual subscription by:

Cheque\*  Money Order\* (\*payable to Lifestyle Learning Direct)  Credit Card

Credit Card Type:  VISA  MASTERCARD

Card No.:

Card Holder's Name: \_\_\_\_\_

Signature: \_\_\_\_\_ Expiry Date: \_\_\_\_\_ / \_\_\_\_\_

**Please return this completed subscription form to the school. Alternatively, if paying by credit card you may fax this form to 07 5630 6195 (Australia) or 0800 775 050 (New Zealand).**

## Contact Details

**The official addresses of Lifestyle Learning Direct are:**

### AUSTRALIA

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Tel: +64 0800 77 10 10

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Email: [info@lifestylelearningdirect.com](mailto:info@lifestylelearningdirect.com)

Web: [www.lifestylelearningdirect.com](http://www.lifestylelearningdirect.com)



**Lifestyle Learning Direct would like to congratulate the following students who have had success in their chosen field of study.**

**Christine Chamberlin** has had two articles published in *Reader's Digest*: one in the Smart Animals section and the other in Acts of Kindness.

The *American Writer's Digest* awarded **Katherine Boyes** an Honourable Mention in their 2009 Fiction Awards for her short story "Trawling", in the crime/mystery section. Her name will appear in the July/August 2010 issue.

**Graham O'Brien's** military history *Always There: A History of Air Force Combat Support*, published late last year, tells the story of the Australian Air Force support forces rather than aeroplanes in the air, and comes with a foreword by Air Marshall Binskin, AM, chief of the Australian Air Force. Graham wrote to tell us that he's had a lot of positive feedback and he credits his tutor - Tony Aldridge - with the confidence to take on such a task. Congratulations, Graham.

Published earlier this year, *Metamorphosis: A Different Way of Living* (or how a city diva found bliss in simple living) is **Rosa Wong's** picture-packed coffee-table book based on the author's experience in Scotland. Well done, Rosa!

Editing & Proofreading course student **Kath Walsh** has a job editing a book - *The Secrets on the Inside: Inspiring the Young Adult Spirit out of Depression* by Kellie Granger. She wrote to say "I have loved working on this project as it has given me an insight into how the whole editing/proofreading process works. It's one thing to read about it and do assignments, and another to put it into practice for real."

Past student **Kathryn Drinkwater** has had her children's novel *Dog Tucker* published by Scholastic NZ. Plus, the book has also received an endorsement from the Open Home Foundation, a foster care organisation. Kathryn wrote to say that her Comprehensive Writing and Editing & Proofreading courses have given her the vital tools to make the most out of her gift for writing.

**Quincy Slegers** is in his 70s and enjoys the new challenges that writing brings. His short story about his stamp-collecting hobby was published in the *Journal of the Australian Cover Society Spring/Summer 2009/2010* edition.

**Fleur McDonald's** novel *Blue Skies* (published by Allen & Unwin) was launched at the Condingup (Western Australia) Community Fair in March. Congratulations, Fleur, on your new novel!

**Diane Heffernan**, one of our Comprehensive Writing students, wrote to say that her course has given her the confidence to go ahead with self-publishing her children's book *Granny Groover*, copies of which are available online or directly from Diane. She also had a good review for her book in the *Gold Coast Bulletin*.

## STUDENTS' RESOURCE ROOM

As a student of Lifestyle Learning Direct you are eligible for free membership to our Student Resource Room, which provides students with the following tools:

- ❖ **ACS Online Library:** gain access to extra research material (supplied by our affiliate ACS) grouped under a variety of subject classifications, which may be useful for additional learning. Students are also able to submit their own articles.
- ❖ **Student Directory:** students can load in their details to allow contact from other students from our affiliate schools, as well as our own, or contact other registered students in the same course/subject matter.
- ❖ **Resizing Tool:** students will be able to resize images to use with their assignments.
- ❖ **Students Seeking Employment:** students can add their details to the noticeboard so prospective employers are able to access and contact students. This, of course, does not guarantee a job but it may help in the process of searching for one.

To gain access to the Student Resource Room, you will need a registration code from the school and, if you are not an online student, you will also need a login name and password. You will then be able to access the Student Resource Room via the link on our website, [www.lifestylelearningdirect.com](http://www.lifestylelearningdirect.com), by clicking on the Students tab and registering as a user. Simply contact our Student Services Department for your registration code.

# CERTIFICATES



**Congratulations to the following Lifestyle Learning Direct students who were awarded Certificates of Completion during the three months prior to 30 April 2010. If your certificate was issued after this date, your name will appear in the next edition of this newsletter.**

### Animal Health Care

Angeliqve Sivic  
Josephine Lee  
Kristy Hargreaves

### Aromatherapy

Alida Trafford  
Carol Daniels  
Evonne Zigouras

### Article Writing

Laura Marasco  
Peter Hassett

### Beauty Make-up

Emma Wilson

### Beauty Therapy

Adele Bothma  
Marlene Gulson  
Michelle Doubikin  
Simone Hahn

### Child Psychology

Joanne Sterry

### Comprehensive Writing

Annalise Job  
Faye Doyle  
Graham O'Brien

Helen Rouse

Isabel Truscott

Janie Croot

Jenny Liu

Joglen Jury

Kathleen Ward

Percival Hocking

Rosemary Kennett

Sherilee McManus

Tanisha Wardle

Trudy Schmitzer

### Creative Writing II

Courtney Wall

### Crime, Mystery & Suspense

Betty Thomson

Sharon Dron

### Editing & Proofreading

Bridgett Bridle

Bruce Maloney

Christine O'Reilly

Claire Venn

Dale Hauser

Debby Larkings

Diane Allman

Donella Andersen

Edwin Callow

Elizabeth Hill

Emma Arnold

Fiona Glenister

Heather Kinsey

Iasmina Lambi

Irene Thompson

Jackie Smith

Johanna Bouter

John Newbury

Kay Crawford

Kirsty Ayles

Kylie Warnock-Rowley

Leanne Cromb

Leticia De La Cerna

Madelyn Bond

Mary Keating

Michael Patterson

Renai Williams

Rhonda Kuhl

Ron Westbrook

Russell Hendry

Susette Whiting

Suzy Ebeling

Toni Grace

### Editing & Proofreading Advanced

Marg Tucker

Marion Lockwood

### Event Management

Katie Johnson

### Fashion Design & Dressmaking

Michelle Beaman

Natalia Svetlova

Patricia Cooper

Veronica Killner

Yudian Ryall

### Feng Shui

Daniel Howard

Lauren Mooney

Mara Almeida

### Garden Design & Landscaping

Carly Patrick

Craig Harris

Kim Kowald

Tracey McAnally

### Historical Fiction

Daniel Maggs

Lynn Condello

### Horse Care I

Cathryn Thomas

### Interior Design & Decoration

Melissa Frogley

Yamama Derzi

### Introduction to Private Investigation

Sym Caple

### Life Coaching

Gillian Abbott

Kristy Wilson

Svetlana Vikari

### Love, Sex & Relationships

Catherine Gunn

### Massage

Melissa Glasgow

### Medical Terminology

Sarah Porter

### Novel Writing

Kelly Feltham

Kerry Rye

Natalie Parsons

### Poetry Writing

Jennifer Deaves

Sally Poulter

### Reflexology

Belinda Felstead

Geraldine Marshall

### Short Story Writing

Heather Bolstler

### Small Business Management

Sarah Dreyer

### Sports Nutrition & Fitness

Sarah Wallace

### Sheffield School of Interior Design

Vinod Kumar

### Starting a Small Business

Michelle Smith

### Writing for Children

Donnelle Pitkethley

Janine O'Brien

Robin Keown

# COURSE PROFILE COOKING & CATERING



You only have to turn on your television these days to see Aussie shows like *MasterChef* and *My Kitchen Rules*, with tens of thousands tuning in to watch each episode. And while the television world has long been familiar with British cooks such as Jamie Oliver, Nigella Lawson and Gordon Ramsay, Australian TV has seen its share over the years as well, from Peter Russell Clarke and Bernard King in the 1970s, to Matt Moran and Curtis Stone who have continued to popularise the cooking industry well into the 2000s.

So, why the popularity? Well, we all need to eat and for many of us cooking can be a creative and pleasurable experience. We like to try new ideas and ingredients, combining foods in innovative and different ways. And our love of reality television, watching as contestants cope emotionally and practically with the demands of creating food masterpieces to a set time limit on live television, has helped to foster this cooking phenomenon.

As one of the world's largest industries, food service offers a multitude of career and business opportunities, and if you've ever dreamed of owning and operating your own catering business, either full-time or part-time, with Lifestyle Learning Direct's Cooking & Catering course this goal can be easily achievable. You need to know how to market your services, source raw materials, plan meals for events and manage the practicalities of running your own business, so we'll provide the guidance, the checklists and resources you need. In addition, we also throw in some great recipe ideas!

The course comprises 14 modules and assignments, and because it is delivered by correspondence, there are no timetables and your study can fit around your current lifestyle. So, if cooking and catering are your fortes, check out the Winter Special offer on page 3 of this newsletter for reduced prices until 31 August.

## STUDENT SERVICES DEPARTMENT REMINDERS

- ★ Please include a self-addressed and stamped envelope (C4 or B4 size) with each mailed assignment and ensure that sufficient stamps have been affixed (that is, the same stamp value as attached when submitting the assignment).
- ★ If submitting bulky assignments for the design courses, the enclosed envelope needs to be the same size as the one you use to send your work to the School.
- ★ If you change your contact details (including email address) please either email our Student Services Department or include a note to that effect with your next assignment. A change of contact details can be overlooked if it is simply written on the assignment return envelope.
- ★ All parts of your assignment, including the Assignment Record Folder and Assignment Cover Sheet, must be sent together, as it is not practical to match up items that arrive separately in the mail.
- ★ Similarly, once an assignment has been submitted to your tutor, no assignment corrections or additions can be accepted.
- ★ Under our privacy regulations, information on accounts can only be given to the student concerned, or the nominated guardian if the student is under 18.
- ★ Questions mailed or emailed to the School should be related to course content or assignments. Please note: if these can be answered in-house, either by Student Services or our Head Tutor, they will not be forwarded to the individual tutors.

# WINTER SPECIAL! COOKING & CATERING COURSE

As a Lifestyle Learning Direct current or past student, you are eligible for a great discount on our profiled course.

VERSION	NORMAL PRICE	SPECIAL PRICE
<b>MAIL CORRESPONDENCE</b>		
Upfront payment	\$1095.00	\$695.00
Installment payments*	\$1295.00	\$895.00
<b>CD-ROM</b>		
Upfront payment	\$995.00	\$695.00
2-part payment plan**	\$1295.00	\$895.00
<b>ONLINE</b>		
Upfront payment	\$984.50	\$594.00
2-part payment plan#	\$1007.00	\$695.00

\* \$95 initial deposit followed by 10 x monthly payments of \$80.

\*\* \$447.50 deposit and \$447.50 payable within 30 days.

# \$347.50 deposit and \$347.50 payable within 30 days.

**To enrol in this course, simply complete this form and post to Lifestyle Learning Direct today!** Offer expires 31 August 2010.

Name: \_\_\_\_\_

Student #: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: ( ) \_\_\_\_\_

Email: \_\_\_\_\_

Course version (please tick):

- Mail upfront     CD-ROM upfront     Online upfront  
 Mail installments     CD-ROM installments     Online installments

I wish to pay by:  Cheque\*     Money Order\*     Credit Card

\*payable to Lifestyle Learning Direct

Credit Card Type:  VISA     MASTERCARD

Credit Card Number:

  
       
       

Card Holder's Name: \_\_\_\_\_

Signature: \_\_\_\_\_    Expiry Date: \_\_\_\_\_ / \_\_\_\_\_

I agree to the enrolment conditions as they appear on our website [www.lifestylelearning.com](http://www.lifestylelearning.com).

**Please complete and return this form to the School.**

**If paying by credit card, you may fax this voucher to 07 5630 6195 (Australia) or 0800 775 050 (New Zealand)**



Code: KTS1006

## FLEUR McDONALD



Here's a photo of Fleur McDonald at her *Blue Skies* launch, which was a huge success with over 100 people coming to the stand! Fleur's latest news is she's recently signed a two-book contract with Allen and Unwin! To read more about Fleur, her books and life on the land, check out <http://fleurmcdonald.com>.



I always had a passion for creating and styling living spaces – indoor and outdoor – having renovated and styled my own and my friends' properties on a hobby basis for many years. However, in May 2008 I enrolled in the Garden Design & Landscaping course, to gain more knowledge about creating



outdoor spaces to complement and support surrounding garden architecture. I chose Lifestyle Learning Direct's course because, in addition to providing a recognised formal qualification, its course structure allowed me to continue working full-time building up the interior part of my design consultancy business: Kayfer Designs.

I found the course challenging but very practical. Receiving assignments back with detailed personalised comments and suggestions gave me a real sense of accomplishment, self-belief and positivity. After previously completing two university degrees (psychology and law) and having practised commercial, property and family law for twelve years, to be able to study and actually enjoy the course content at the same time was a whole new (and refreshing) experience.

The assignments were designed to put you in a "real life" situation, which gave me the confidence to address new clients and new jobs, and the support, service and mentoring are still available to me now – eight months after receiving my certificate. The knowledge and skills acquired from my course have given me the confidence to broaden my interior design business to include exterior design and landscaping, so my clients get an all-encompassing service to beautify their properties. I have recently set up a branch of my exterior design business in remote WA, providing domestic design and installation services to employees of Rio Tinto Iron Ore in Paraburdoo, as well as consultative services to the local shire authority.

Over the past three years I made a conscious decision to give up a successful career in law to pursue a passion. With the knowledge gained from this course I am now able to deal with new challenges and I have no hesitation in recommending this course, whether it be to gain further qualifications, substantiate a career, or just for fun and enjoyment.

**Kirsty Fleming (Kayfer Designs)**



My life-long dream of becoming a writer was suppressed by high school teachers who told me my writing was immature and no good. However, nearly six years ago, when my children were aged 3, 2 and 1, I found enough courage to enrol in Lifestyle Learning Direct's Comprehensive Writing course. A couple of years into the course I was knocked over with health issues, then I got shingles, then fell pregnant with my fourth child (I had to apply for a 2-year extension).

Last year I began to gain confidence in my writing. I found great networks of writers on Twitter and in the blog-o-sphere. This year I've set up a Facebook fan page where I celebrate and share what's going on in my writing world. I have improved and learnt more than I expected, thanks to the guidance and encouragement of my tutor, Tony Aldridge.

But the last six months especially have given me something to cheer about! My short story "9 Ladies Dancing" was published in Jim Wisneski's *12 Days of Christmas* anthology, "Slide into Satin and Gold" was nominated for a Jon Strother Friday Flash anthology Readers' Choice Award, "River Storm" was published in a *Best of 2009 Friday Flash* anthology, "DIVE" was published in *Eclectic Flash* magazine, and "A Dark Mossy Place" has been accepted for publication in *Daily Flash: 365 Days of Flash Fiction*. I'm a regular writer for *Soft Whispers* e-zine and I now have a bundle of projects on the go, including a novel, some picture books and a chapter book series. I love to write and I'm excited about the future of my writing career.

**Michelle Evans**

## NOTICEBOARD



### Change of Address Notification

To ensure the details on your Certificate of Completion are accurate and we maintain contact with you, please let us know if you have any name or address changes, including email address.

### Course Expiry

If your course expiration date is looming and you are unable to complete your studies by the nominated date, simply contact our friendly Student Services Department staff for course extension details.

### Spam Filters

Some students are not receiving important emails from us, as their spam filters are blocking our contact. To avoid our emails going automatically into your "Junk" folder, please make sure you add Lifestyle Learning Direct's email address to your "Safe Sender" list, to avoid missing out on important correspondence.

### Student Details

Don't forget to incorporate your name and student number on any correspondence or payments you send to Lifestyle Learning Direct, including the "Reference" section when completing a direct money deposit either over-the-counter at the bank or via the Internet.

### Submission Deadline

The submission deadline for the September issue of our newsletter is 24 July 2010. Please address all correspondence to The Editor, *The Knowledge Tree*, PO Box 6944, Gold Coast MC, Qld, 9726, or email [editor@lifestylelearningdirect.com](mailto:editor@lifestylelearningdirect.com).

### Your News

Do you have a funny or interesting success story to share with us as a result of your course, or perhaps there's a special reason why you started your course in the first place? Tell us in approximately 300 words and we'll publish our favourites in the "Stories to Inspire" section in the next edition of *The Knowledge Tree*. We'll even include a photo if you'd like to send us one.

### Emailing Assignments

If you would like to submit your assignments by email, simply send them as file attachments to [info@lifestylelearningdirect.com](mailto:info@lifestylelearningdirect.com). Please note: for practical purposes, assignments for some of the design courses (such as fashion, garden and interior) are unsuitable for emailing. If you are unsure of the requirements, please contact our Student Services Department.

## POETRY COMPETITION

Entries in the annual Reason-Brisbane Poetry competition must be submitted by 2 July 2010. **There are good prizes on offer (\$1,500 first prize)** and guidelines are available from: [www.daylesfordonline.com/poetryprize](http://www.daylesfordonline.com/poetryprize).

